



Salt Lake City, May 18, 2015.

For Immediate Release:

Carlos Arias to Join WINDS Group as Chief Executive Officer (CEO)

Carlos Arias, currently President and Chief Executive Officer of WWA Advisors (WWA), will leave WWA to become Chief Executive Officer of WINDS Group.

During the past 12 months Carlos has been working on a dedicated half-time basis with WINDS, a long-term Athletic Wear Manufacturing Services client of WWA. Carlos will join WINDS full time, effective July 1, 2015, and in the interim will continue to support WINDS as part of their consulting engagement with WWA.

Walter Wilhelm, Chairman Emeritus of WWA, said: *“Carlos' leadership will definitely be missed. Carlos has been the perfect leader for WWA. He has an exceptional background in the apparel industry and a strong understanding of textiles. He is definitely innovative in his management approach and made many lasting changes in the way WWA approaches the market without upsetting the unique family way in which WWA deals with its clients”*. Carlos will retain a seat on the WWA Board and continue to contribute, but now in an indirect way.

Urban Geiwald, Founder & Chairman of WINDS Group, adds that: *“Carlos brings valuable and highly relevant competency and insight to our global supply chain and manufacturing operations as well as our brand services. These competencies will contribute to greatly strengthen our global management organization. Over the past year Carlos has demonstrated how well he fits and performs within WINDS unique organization and the whole company is thrilled that Carlos has decided to join us”*.

WWA is a leading management strategy, process refinement and technology implementation consulting organization based in Salt Lake City, Utah. WINDS Group is a performance textiles and product-manufacturing partner for athletic wear brands with its global head quarters in Hong Kong.